

# L14 Social Choice Theory

CS 295 Introduction to Algorithmic Game Theory

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# Definitions

**Definition (Setting).** *The social choice theory is defined by:*

- *Set  $I$  of  $n$  voters.*
- *Set  $A$  of  $m$  candidates.*
- *Each voter  $i$  has a set of preferences  $L$  (permutations of  $A$ ).*

**Definition (Social Choice function).** *A social choice function is defined by*

$$f : L \times \dots \times L \rightarrow A.$$

We can also define social welfare function  $f : L \times \dots \times L \rightarrow L$ .

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**Example:** Three candidates  $a, b, c$ . Three voters with preferences

$$1) \succ_1 := a > b > c$$

$$2) \succ_2 := b > c > a$$

$$3) \succ_3 := c > a > b$$

# Further Definitions

## Two desirable **properties**

**Definition (Unanimity).** A social welfare function  $F$  satisfies *unanimity* if

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for all  $\succ \in L$ .

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**In words:**

If all voters **prefer  $a$  to  $b$** , then the social welfare should also prefer  $a$  to  $b$ .

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**Definition (Independence of irrelevant alternatives).** A social welfare function  $F$  satisfies *independence of irrelevant alternatives* if for all  $a, b \in A$  and  $>_1, \dots, >_n, \bar{>}_1, \dots, \bar{>}_n$  with  $> = F(>_1, \dots, >_n)$  and  $\bar{>} = F(\bar{>}_1, \dots, \bar{>}_n)$

$$a <_i b \Leftrightarrow a \bar{<}_i b \text{ for all } i \Rightarrow a < b \Leftrightarrow a \bar{<} b.$$

# An Impossibility result

**Definition (Dictatorship).** A voter  $i$  is a *dictator* if

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**Theorem (Arrow).** Every social welfare function over a set of more than 2 candidates ( $|A| \geq 3$ ), that satisfies unanimity and independence of irrelevant alternatives is a *dictatorship*.

Example: This is a **negative result!**



# Proof of Arrow's Theorem

*Proof.* Let  $F$  be a social welfare function that satisfies **unanimity** and **independence of irrelevant alternatives**. Consider  $\succ_1, \dots, \succ_n$  and  $\overline{\succ}_1, \dots, \overline{\succ}_n$ ,  $F(\succ_1, \dots, \succ_n) = \succ$ ,  $F(\overline{\succ}_1, \dots, \overline{\succ}_n) = \overline{\succ}$  and  $a, b, c, d \in A$  so that

for all voters  $i$ ,  $a <_i b \Leftrightarrow c <_i d$ .

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**Idea:** Assume  $a < b$  and w.l.o.g  $b \neq c$ . Merge  $<_i$  and  $\overline{<}_i$  into  $<_i$  by placing  $c$  just below  $a$  (unless  $c = a$ ) and  $d$  above  $b$  (unless  $c = a$ ) and preserve the internal order. Hence by unanimity we have

$c < a$  and  $b < d$  which implies  $c < d$ .

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*Proof cont.* Let  $a \neq b$ . Define a preference profile  $\pi^i$  for every  $0 \leq i \leq n$  that the first  $i$  ranked players rank  $a$  above  $b$ , that is

$$a >_j b \Leftrightarrow j \leq i.$$

In  $\pi^0$  we have  $a < b$  and  $\pi^n$  we have  $a > b$ . Let  $i^*$  be the pivoting index. We need to show that  $i^*$  is a dictator.

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- For  $i < i^*$  move  $e$  to the top in  $>_i$ .
- For  $i > i^*$  move  $e$  to the bottom in  $>_i$ .
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Using (IIA) we have not changed the social ranking between  $c, d$ . Note that players' preferences for  $c, e$  are identical to those for  $a, b$  in  $\pi^{i^*}$ , and players' preferences for  $e, d$  are identical to those for  $a, b$  in  $\pi^{i^* - 1}$ .

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Using **Claim** we conclude that  $c > e$  and  $e > d$ . Therefore by transitivity

$$c > d.$$



# Social Choice: Gibbard-Satterthwaite

**Definition (Monotone).** A social choice function  $f$  is monotone if  $a = f(\langle_1, \dots, \langle_i, \dots, \langle_n)$  and  $b = f(\langle_1, \dots, \langle'_i, \dots, \langle_n)$  implies

$$b \prec_i a \text{ and } a \prec'_i b.$$

Remark:

A social choice function is **incentive compatible** if it **cannot** strategically be **manipulated**. A function is **incentive compatible** if and only if it is **monotone**.

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Using Arrow's theorem, we can show another **negative** result:

**Theorem (Gibbard-Satterthwaite).** Let  $f$  be a monotone social choice function onto  $A$  with  $|A| \geq 3$ , then  $f$  is a **dictatorship**.

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**Theorem (Gibbard-Satterthwaite).** *Let  $f$  be a monotone social choice function onto  $A$  with  $|A| \geq 3$ , then  $f$  is a *dictatorship*.*

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Let  $S$  subset of the candidates and  $<$  a preference. We denote

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the order by moving candidates in  $S$  to the top of  $<$ . Formally:

- If  $a, b \in S$  then  $a < b \Leftrightarrow a <^S b$ .
- If  $a, b \notin S$  then  $a < b \Leftrightarrow a <^S b$ .
- If  $a \notin S$  and  $b \in S$  then  $a <^S b$ .

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$F$  is an *extension of  $f$* . We need to show that  $F$  is a social welfare function so that if  $f$  is monotone and onto then  $F$  satisfies unanimity and IIA.

**Claim:** For any  $S$  and  $\langle_1, \dots, \langle_n$  we have  $f(\langle_1^S, \dots, \langle_n^S) \in S$ .



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Sequentially we change  $\langle'_i$  to  $\langle_i^S$  for  $i = 1, \dots, n$ . Observe at no point,  $f$  will output a candidate  $b \notin S$  since  $b \prec^S a'$  for  $a' \in S$  and  $a'$  being the previous outcome. **Claim follows.**

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We need to prove that  $F$  satisfies the following:

- **Antisymmetry:** By Claim we have  $f(\langle_1^{\{a,b\}}, \dots, \langle_n^{\{a,b\}}) \in \{a, b\}$ .
- **Transitivity:** Take  $S = \{a, b, c\}$  and assume  $a < b$ ,  $b < c$  and  $c < a$ . Use Claim to conclude that  $a > b$  (**contradiction**).

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- **Transitivity:** Take  $S = \{a, b, c\}$  and assume  $a < b$ ,  $b < c$  and  $c < a$ . Use Claim to conclude that  $a > b$  (**contradiction**).
- **Unanimity:** If  $b <_i a$  for all  $i$  then by Claim  $f(\prec_1^{\{a,b\}}, \dots, \prec_n^{\{a,b\}}) = a$ .
- **IIA:** By monotonicity and Claim we have that if  $b <_i a \Leftrightarrow b <'_i a$  then  $f(\prec_1^{\{a,b\}}, \dots, \prec_n^{\{a,b\}}) = f(\prec_1^{\{a,b\}'}, \dots, \prec_n^{\{a,b\}'})$

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Example:

Choose a voter at **random** and ask him/her to **vote**. How to we “**measure**” the performance of the mechanism? What are the guarantees?

Answer: Positional scoring-based rules.

# Positional scoring-based rules

**Definition (Positional score based rule).** Let  $n$  be the number of voters and  $m$  the number of candidates. Each voter  $i$  has preference  $>_i$ . A positional scoring rule is defined by a vector of nonnegative real numbers  $a = (a_1, \dots, a_n)$  so that the score of candidate  $x$  is given by

$$sc(x, >) = \sum_{i=1}^n a_{>_i(x)}.$$

Examples:

- **Plurality:**  $a = (1, 0, \dots, 0)$ .
- **Borda:**  $a = (m - 1, m - 2, \dots, 0)$ .
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**Goal:** Design positional scoring rules that are incentive compatible and close to deterministic score-based rules (winner is the candidate with **maximum score**).