## L15 Introduction to Markets

CS 280 Algorithmic Game Theory
Ioannis Panageas


Food Markets


Stock Markets


Matching Markets

## Driven by a rule: Supply meets demand!



Food Markets


Stock Markets


Matching Markets

## Definitions

Definition (Market). A market consists of:

- $A$ set $\mathcal{B}$ of $n$ buyers/traders.
- $A$ set $\mathcal{G}$ of $m$ goods.
- Each buyer $i$ has $e_{i}$ amount of \$. W.l.o.g assume $e_{i}=1$.
- $b_{j}$ denotes the amount of each good. W.l.o.g $b_{j}=1$.
- $u_{i j}$ denotes the utility derived by $i$ on obtaining a unit amount of good of $j$.
- Each good $j$ is associated with a price $p_{j}$.


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Definition (Fisher Market). A market so that the utilities are linear:
Let $x_{i j}$ be the amount of units buyer $i$ gets of good $j$ then

$$
u_{i}=\sum_{j \in \mathcal{G}} x_{i j} u_{i j} .
$$

## Definitions

Definition (Market clearance). A vector of price $\left(x^{*}, p^{*}\right)$ is called market equilibrium if for given prices $p^{*}$, each buyer is assigned an optimal basket of goods relative the prices and buyer's budget and there is no surplus or deficiency of any of the goods

Goal: Compute allocations and prices in polynomial time!

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Given an arbitrary vector of prices $p \geq 0$, from each buyer's $i$ perspective:

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\max \sum_{j=1}^{m} x_{i j} u_{i j}
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## Eisenberg-Gale Convex Program

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\begin{array}{c|l}
\max \sum_{j=1}^{m} x_{i j} u_{i j} & \text { Budget constraint. } \\
\text { s.t } \sum_{j=1}^{m} p_{j} x_{i j} \leq 1 &
\end{array}
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From the perspective of good $j$ :
Demand for good $j$.


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Demand for good $j$.
From the perspective of good $j$ :

$$
\begin{array}{c|l}
\sum_{i=1}^{n} x_{i j} \leq 1 \longrightarrow \text { Supply for good } j . ~ \\
p_{j} \geq 0
\end{array}
$$

## Can we find $(\boldsymbol{x}, \boldsymbol{p})$ s.t all are satisfied simultaneously?

## Eisenberg-Gale Convex Program

Consider the following convex program:

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& \max \sum_{j=1}^{n} \ln u_{i} \\
& \text { s.t } u_{i}=\sum_{j=1}^{m} u_{i j} x_{i j} \text { for all buyers } i \in \mathcal{B}, \\
& \quad \sum_{i=1}^{n} x_{i j} \leq 1 \text { for all goods } j \in \mathcal{G}, \\
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- The domain above is compact hence there is an optimal solution $x^{*}$.


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L(x, p)=\underbrace{\sum_{j=1}^{n} \ln u_{i}}_{\text {objective }}-\sum_{j=1}^{m} \underbrace{p_{j}\left(\sum_{i=1}^{n} x_{i j}-1\right)}_{\text {constraint for good } j}
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Remark: Langrangian involves objective and constraints!

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Remark: Langrangian involves objective and constraints!
KKT conditions: $x$ are primal variables, $p$ are dual variables.

Primal feasibility:
$x_{i j} \geq 0$ for all $i \in \mathcal{B}, j \in \mathcal{G}$.

Dual feasibility:

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p_{j} \geq 0 \text { for all } j \in \mathcal{G}
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Primal feasibility:
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x_{i j} \geq 0 \text { for all } i \in \mathcal{B}, j \in \mathcal{G} . \quad p_{j} \geq 0 \text { for all } j \in \mathcal{G}
$$

$$
\begin{aligned}
& \frac{\partial L(x, p)}{\partial x_{i j}}=\frac{u_{i j}}{u_{i}}-p_{j}=0 \text { if } x_{i j}>0 . \\
& \frac{\partial L(x, p)}{\partial x_{i j}}=\frac{u_{i j}}{u_{i}}-p_{j} \leq 0 \text { if } x_{i j}=0 . \\
& \frac{\partial L(x, p)}{\partial p_{j}}=1-\sum_{i=1}^{n} x_{i j}=0 \text { if } p_{j}>0 . \\
& \frac{\partial L(x, p)}{\partial p_{j}}=1-\sum_{i=1}^{n} x_{i j} \geq 0 \text { if } p_{j}=0 .
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Complementary Slackness

## Eisenberg-Gale Convex Program

Let $\left(x^{*}, p^{*}\right)$ satisfy the KKT conditions. Then $\left(x^{*}, p^{*}\right)$ solves
$\min _{p \geq 0} \max _{x \geq 0} L(x, p)=\max _{x \geq 0} \min _{p \geq 0} L(x, p)$ since it is conve - concave,
where $L(x, p)=\sum_{j=1}^{n} \ln u_{i}-\sum_{j=1}^{m} p_{j}\left(\sum_{i=1}^{n} x_{i j}-1\right)$.

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Remark: Observe that dual variables $p$ penalize if a constraint is violated.

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where $L(x, p)=\sum_{j=1}^{n} \ln u_{i}-\sum_{j=1}^{m} p_{j}\left(\sum_{i=1}^{n} x_{i j}-1\right)$.
Remark: Observe that dual variables $p$ penalize if a constraint is violated.
Theorem (Fisher Market). For the linear case of Fisher Market and assuming that for each good $j$, there exists a buyer $i$ with $u_{i j}>0$ then:

- The set of equilibrium allocations is convex.
- Equilibrium utilities and prices are unique.
- If all $u_{i j}$ 's are rational then allocations and prices are rational.


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Proof. Let $x^{*}$ be an optimum of EG program and let $p^{*}$ be the dual variables so that $\left(x^{*}, p^{*}\right)$ satisfy the KKT constraints. We shall show that $\left(x^{*}, p^{*}\right)$ is a market equilibrium.

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By KKT we have there exists buyer $i$ so that $u_{i j}>0$. We conclude from KKT $p_{j}^{*} \geq \frac{u_{i j}}{\sum_{j^{\prime}=1}^{m} u_{i j^{\prime}} x_{i j^{\prime}}^{*}}>0$.

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Proof cont. Let $x^{*}$ be an optimum of EG program and let $p^{*}$ be the dual variables so that $\left(x^{*}, p^{*}\right)$ satisfy the KKT constraints. We shall show that $\left(x^{*}, p^{*}\right)$ is a market equilibrium.

1) We showed that $p_{j}^{*}>0$ for all $j \in \mathcal{G}$.

Positive prices $\Rightarrow$
By complementary slackness we have $\sum_{i=1}^{n} x_{i j}^{*}=1$.

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1) We showed that $p_{j}^{*}>0$ for all $j \in \mathcal{G}$. Positive prices
2) We showed that $\sum_{i=1}^{n} x_{i j}^{*}=1$ for all $j \in \mathcal{G}$. Goods sold out

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Using KKT conditions for fixed buyer $i$ we also have for $x_{i j}^{*}>0$

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\frac{u_{i j}}{\sum_{j^{\prime}=1}^{m} x_{i j^{\prime}}^{*} u_{i j^{\prime}}}=p_{j}^{*} \Rightarrow \frac{u_{i j} x_{i j}^{*}}{\sum_{j^{\prime}=1}^{m} x_{i j^{\prime}}^{*} u_{i j^{\prime}}}=x_{i j}^{*} p_{j}^{*}
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Summing over all goods $j \in \mathcal{G}$ the above we have

$$
1=\frac{\sum_{j=1}^{m} u_{i j} x_{i j}^{*}}{\sum_{j^{\prime}=1}^{m} x_{i j^{\prime}}^{*} u_{i j^{\prime}}}=\sum_{j=1}^{m} x_{i j}^{*} p_{j}^{*}
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3) We showed that $\sum_{j=1}^{m} x_{i j}^{*} p_{j}^{*}=1$ for all $i \in \mathcal{B}$. Buyers spent all their money

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Hence $\left(x^{*}, p^{*}\right)$ is a market equilibrium. Since EG is a convex program, the set $x^{*}$ of optimal solutions to EG is a convex set.

Uniqueness of utilities is derived since $\ln$ is a strictly concave function.
By doing the transformation $q_{j}=\frac{1}{p_{j}}$ the prices should satisfy a linear system (by KKT conditions) with rational coefficients.

## Other utility functions

CES (Constant elasticity of substitution) utility functions:

$$
u_{i}(x)=\left(\sum_{j=1}^{m} u_{i j} x_{i j}^{\rho}\right)^{\frac{1}{\rho}}, \text { for }-\infty<\rho \leq 1
$$

Remark:

- $u_{i}(x)$ is concave function.
- If $u_{i j}=0$, then the corresponding term in the utility function is always 0 .
- If $u_{i j}>0, x_{i j}=0$, and $\rho<0$ then $u_{i}(x)=0$ no matter what the other $x_{i j}$ 's are.


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\begin{aligned}
\rho=1 & \longrightarrow \text { Linear utility form } \\
\rho \rightarrow-\infty & \longrightarrow \text { Leontief utility form } \\
\rho \rightarrow 0 & \longrightarrow \text { Cobb-Douglas form }
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## Proportional Response Dynamics

Market dynamics:
Each time step the buyers face the same market parameters, (goods, budget constraint, utility function) while the buyers make their bidding decisions according to the previous market actions

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## Notation:

- $b_{i j}^{(t)}$ the bid of buyer $i$ for good $j$ at time $t$.
- $p_{j}^{(t)}=\sum_{i \in \mathcal{B}} b_{i j}^{(t)}$ price for good $j$.
- Allocation $x_{i j}^{(t)}=\frac{b_{i j}^{(t)}}{p_{j}^{(t)}}$.
- Utility of agent $i$ from good $j$ is $u_{i j}^{(t)}=x_{i j}^{(t)} w_{i j}$.
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Theorem (Convergence). The proportional response dynamics converges to a market equilibrium in the Fisher market with linear utility functions. For linear functions, it converges to an $\epsilon$-market equilibrin in $O\left(\frac{1}{\epsilon^{2}}\right)$ iterations.

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Remark:

- The convergence result holds for CES utilities with a different rate.
- Similar rate to Multiplicative Weights Method (not a coincidence).


# Proportional Response Dynamics: Proof of Convergence 

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The potential function will be (show it is decreasing)

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\Phi^{(t)}=\sum_{i \in \mathcal{B}} \mathrm{KL}\left(b_{i}^{*} \| b_{i}^{(t)}\right) .
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Remark:

- KL divergence $\mathrm{KL}(x \| y)=\sum x_{i} \log \frac{x_{i}}{y_{i}}$ for distributions $x, y$.
- KL $(x \| y) \geq 0$, pseudo-distance, symmetry not satisfied.

