### L14 Introduction to Markets

### CS 280 Algorithmic Game Theory Ioannis Panageas





### Food Markets Stock Markets



### Matching Markets

Intro to AGT

### **Driven by a rule: Supply meets demand!**





### Food Markets **Stock Markets**



#### Matching Markets

Intro to AGT

**Definition** (Market). A market consists of:

- A set  $\mathcal B$  of n buyers/traders.
- A set  $G$  of m goods.
- Each buyer i has  $e_i$  amount of \$. W.l.o.g assume  $e_i = 1$ .
- $b_i$  denotes the amount of each good. W.l.o.g  $b_i = 1$ .
- $u_{ij}$  denotes the utility derived by i on obtaining a unit amount of good of j.
- Each good *j* is associated with a price  $p_i$ .

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**Definition** (Fisher Market). A market so that the utilities are linear: Let  $x_{ij}$  be the amount of units buyer i gets of good j then

$$
u_i = \sum_{j \in \mathcal{G}} x_{ij} u_{ij}.
$$

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**Definition** (Market clearance). A vector of price  $(x^*, p^*)$  is called **market equilibrium** if for given prices  $p^*$ , each buyer is assigned an optimal basket of goods relative the prices and buyer's budget and there is no surplus or deficiency of any of the goods

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 Budget constraint.  
s.t  $\sum_{j=1}^{m} p_j x_{ij} \le 1$   
 $x_i \ge 0$ 

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### Can we find  $(x, p)$  s.t all are satisfied simultaneously?

Consider the following **convex** program:

 $\max \sum_{j=1}^n \ln u_i$ s.t  $u_i = \sum_{j=1}^m u_{ij} x_{ij}$  for all buyers  $i \in \mathcal{B}$ ,  $\sum_{i=1}^{n} x_{ij} \le 1$  for all goods  $j \in \mathcal{G}$ ,  $x_{ij} \geq 0$  for all  $i \in \mathcal{B}$ ,  $j \in \mathcal{G}$ .

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**Remark:** 

• The domain above is compact hence there is an optimal solution  $x^*$ .

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### Is  $x^*$  an **equilibrium**? What are the prices?

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L(x, p) = \sum_{j=1}^{n} \ln u_j - \sum_{j=1}^{m} p_j (\sum_{i=1}^{n} x_{ij} - 1)
$$
  
objective
$$
\underbrace{\qquad \qquad \text{construct for good } j}
$$

Remark: Langrangian involves objective and constraints!

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**KKT** conditions:  $x$  are primal variables,  $p$  are dual variables. Primal feasibility: Dual feasibility:  $p_i \geq 0$  for all  $j \in \mathcal{G}$ .  $x_{ij} \geq 0$  for all  $i \in \mathcal{B}$ ,  $j \in \mathcal{G}$ .

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\frac{\partial L(x,p)}{\partial x_{ij}} = \frac{u_{ij}}{u_i} - p_j = 0 \text{ if } x_{ij} > 0.
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\frac{\partial L(x,p)}{\partial p_j} = 1 - \sum_{i=1}^n x_{ij} = 0 \text{ if } p_j > 0.
$$
\nComplementary Slackness

\n
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\frac{\partial L(x,p)}{\partial p_j} = 1 - \sum_{i=1}^n x_{ij} \ge 0 \text{ if } p_j = 0.
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Let  $(x^*, p^*)$  satisfy the KKT conditions. Then  $(x^*, p^*)$  solves

min max  $L(x, p) = \max_{x \ge 0} \min_{p \ge 0} L(x, p)$  since it is convex – concave,

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**Theorem** (Fisher Market). For the linear case of Fisher Market and assuming that for each good j, there exists a buyer i with  $u_{ij} > 0$  then:

- The set of equilibrium allocations is convex.
- Equilibrium utilities and prices are unique.
- If all  $u_{ij}$ 's are rational then allocations and prices are rational.

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By KKT we have there exists buyer i so that  $u_{ij} > 0$ . We conclude from KKT  $p_j^* \geq \frac{u_{ij}}{\sum_{i'=1}^m u_{ij'} x_{ii'}^*} > 0.$ 

*Proof cont.* Let  $x^*$  be an optimum of EG program and let  $p^*$  be the dual variables so that  $(x^*, p^*)$  satisfy the KKT constraints. We shall show that  $(x^*, p^*)$  is a market equilibrium.

1) We showed that  $p_j^* > 0$  for all  $j \in \mathcal{G}$ .

Positive prices  $\implies$ 

By complementary slackness we have  $\sum_{i=1}^{n} x_{ij}^{*} = 1$ .

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Goods sold out

\n- 1) We showed that 
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p_j^* > 0
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 for all  $j \in \mathcal{G}$ . Positive prices
\n- 2) We showed that  $\sum_{i=1}^n x_{ij}^* = 1$  for all  $j \in \mathcal{G}$ . **Goods sold** or  $j \in \mathcal{G}$ .  $j \in \mathcal{G}$ ,  $j \in \mathcal{G}$ .
\n

Using KKT conditions for fixed buyer *i* we also have for  $x_{ij}^* > 0$ 

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\frac{u_{ij}}{\sum_{j'=1}^{m} x_{ij'}^* u_{ij'}} = p_j^* \Rightarrow \frac{u_{ij} x_{ij}^*}{\sum_{j'=1}^{m} x_{ij'}^* u_{ij'}} = x_{ij}^* p_j^*
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Summing over all goods  $j \in \mathcal{G}$  the above we have

$$
1 = \frac{\sum_{j=1}^{m} u_{ij} x_{ij}^*}{\sum_{j'=1}^{m} x_{ij'}^* u_{ij'}} = \sum_{j=1}^{m} x_{ij}^* p_j^*
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By doing the transformation  $q_j = \frac{1}{p_j}$  the prices should satisfy a linear system (by KKT conditions) with rational coefficients.

# Other utility functions

CES (Constant elasticity of substitution) utility functions:

$$
u_i(x) = \left(\sum_{j=1}^m u_{ij} x_{ij}^\rho\right)^{\frac{1}{\rho}}, \text{ for } -\infty < \rho \le 1.
$$

Remark:

- $u_i(x)$  is concave function.
- If  $u_{ij} = 0$ , then the corresponding term in the utility function is always 0.
- If  $u_{ij} > 0$ ,  $x_{ij} = 0$ , and  $\rho < 0$  then  $u_i(x) = 0$  no matter what the other  $x_{ij}$ 's are.

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$$
\rho = 1 \longrightarrow
$$
 Linear utility form

 $\rho \rightarrow -\infty$  Leontief utility form

 $\rho \rightarrow 0$   $\longrightarrow$  Cobb-Douglas form

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Each time step the buyers face the same market parameters, (goods, budget constraint, utility function) while the buyers make their bidding decisions according to the previous market actions

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### Notation:

•  $b_{ii}^{(t)}$  the bid of buyer *i* for good *j* at time *t*.

• 
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p_j^{(t)} = \sum_{i \in \mathcal{B}} b_{ij}^{(t)}
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 price for good j.

• Allocation 
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x_{ij}^{(t)} = \frac{b_{ij}^{(t)}}{p_j^{(t)}}
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- Utility of agent *i* from good *j* is  $u_{ii}^{(t)} = x_{ii}^{(t)}w_{ij}$ .
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For each agent *i* and good *j* set

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Theorem (Convergence). The proportional response dynamics converges to a market equilibrium in the Fisher market with linear utility functions. For linear functions, it converges to an  $\epsilon$ -market equilibrin in  $O\left(\frac{1}{\epsilon^2}\right)$  iterations.

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#### **Remark:**

- The convergence result holds for CES utilities with a different rate.
- Similar rate to Multiplicative Weights Method (not a coincidence).

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The potential function will be (show it is decreasing)

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**Remark:** 

- KL divergence  $KL(x||y) = \sum x_i \log \frac{x_i}{y_i}$  for distributions  $x, y$ .
- KL $(x||y) \ge 0$ , pseudo-distance, symmetry not satisfied.